

# TOURIST MAP HAM PYEONG

Hampyeong Culture & Tourism

Hampyeong Tourist Information Center | +82-61-320-3381

# HAM PYEONG

TOURIST GUIDE MAP OF HAMPYEONG

HAMPYEONG COUNTY

Ordering Organization  
 Tourism Policy Office of Hampyeong County Office  
[www.hampyeong.go.kr](http://www.hampyeong.go.kr)

Hampyeong-gun runs an advanced reservation system for its tour guide service on culture, cultural heritages, and tourist attractions free of charge all year round.  
 10:00 - 17:00

A taxi driver will guide you on your travels around Hampyeong.

Hampyeong Tourist Information Center +82-61-320-3381

Hampyeong Culture & Tourism Website → Community  
 → Application for a travel brochure  
 (https://www.hampyeong.go.kr/tour/)

# TOURIST GUIDE MAP OF HAMPYEONG

## Information on Transportation and Tourism

### By Car

Departure	Arrival	Duration
Seoul, Incheon	Hampyeong	Approx. 4 h 30 min
Busan, Ulsan		Approx. 4 h
Daejeon		Approx. 2 h 30 min
Gangneung		Approx. 6 h
Daegu		Approx. 3 h
Gwangju		Approx. 30 min

### By Express Bus

Category	Route	Operation	Duration	Reservation
Kumho Business	Seoul ↔ Hampyeong	2 buses	Approx. 4 h 30 min	
Kumho Business	Gwangju ↔ Hampyeong	19 buses	Approx. 30 min	

### By Train

Type	Departure	Arrival	Operation	Duration	Information
Saemaul-ho Fleet	Hampyeong	Yongsan	3 trains	Approx. 4 h 10 min	
		Gwangju	2 trains	Approx. 4 h 50 min	
KTX	Naju	Gwangju	24 trains	Approx. 2 h	
		Seoul	16 trains	Approx. 2 h 10 min	
SRT	Naju	Gwangju	20 trains	Approx. 1 h 50 min	
		Seoul	9 trains	Approx. 2 h	

### By Rural Bus

Category	Route	Duration	Information
Bus No. 500	Gwangju ↔ Hampyeong	30 min to 1 h	Bus Terminal +82-61-322-0660

### Contacts

Organization	Telephone No.
Hampyeong Tourist Information Center	+82-61-320-3381
Tourism Policy Division of Hampyeong County	+82-61-320-3381
Hampyeong County Community Health Center	+82-61-320-3547
Hampyeong Police Station	+82-182
Township Police Box	+82-61-320-0112
Hampyeong Fire Station	+82-61-338-0900
Hampyeong Post Office	+82-61-320-0110
Hampyeong Specialty Product Shop	+82-61-320-1904
Hampyeong Bus Terminal	+82-61-320-0660
Hampyeong Train Station	+82-1544-7788
Muan International Airport	+82-1661-2626

### Recommended Tourist Attractions in Hampyeong

One-day Trip: Hampyeong Expo Park, Hampyeong Herptile Eco Park, Dolmeori Beach, Kim Cheol Memorial Hall, Hampyeong Ecological Park

Two-day Trip: Yongcheonsa Temple, Hampyeong Herptile Eco Park, Hampyeong Ecological Park, Dolmeori Beach, Kim Cheol Memorial Hall, Hampyeong Cheonggi-gil Trail, Hampyeong Expo Park, Forest of Hackberry Tree at Daedong

Together with a Child: Hampyeong Expo Park, VR Experience Center, Dolmeori Beach, Hampyeong Herptile Eco Park, Red Bat Eco Experience Center



HAMPYEONG-GUN  
Major Tourist Attractions

Hampyeong Expo Park



The Hampyeong Expo Park, which earned its reputation by successfully holding the 2008 World Butterfly and Insect Expo, is a cultural complex that provides a variety of interesting attractions and activities all year round. As well as hosting the Hampyeong Butterfly Festival in spring and the Grand Chrysanthemum Festival in autumn, its many attractions include the Plant Exhibition Center, Red Bat Exhibition Hall, Drive-in Theater, VR Experience Center, and Hampyeong Museum of Art.

27 Gonjae-ro, Hampyeong-eup ☎ +82-61-320-2230

Dolmeori Beach



Forming a pleasant harmony with the wide mudflats and green pine groves of the West Sea coastline, Dolmeori Beach offers diverse facilities including the Rainbow Deck Road, Campground, Seawater Pool, and Garden Pavilion, as well as mudflat experience programs amid the beautiful natural environment of the West Coast.

523-1 Seokseong-ri, Hampyeong-eup ☎ +82-61-320-2125

Jupo Hanok Village



Jupo Hanok Village offers visitors an opportunity to enjoy the beauty of traditional Korean houses (hanok) and modern comforts at the same time. The village was built based on the history and beautiful natural environment of Jupo, formerly a distribution center for seafood from the West Sea. It is full of the freshness and romance of Hampyeong's coast and its well-developed mudflats.

The vicinity of 1412-1 Seokseong-ri, Hampyeong-eup (About 30 Hanok lodgings)

Hampyeong Ecological Park



The Hampyeong Ecological Park offers exploration and learning-oriented experience programs on the theme of butterflies, insects, and other nature activities throughout all four seasons. The park preserves a variety of endangered species and provides nature-friendly experience programs for children through its forest education services, including the Forest Experience Center for Children and the Forest Guide Service among others. The park's facilities include the Tropical Water Lily Exhibition Hall, Asian Black Bear Observatory, Daedong Dam Waterfront Deck, Wild Flower Learning Center, Experience Center, and Outdoor Wedding Venue.

1398-77 Hakdong-ro, Daedong-myeon ☎ +82-61-320-3530

Forest of Hackberry Tree at Daedong



Designated as Natural Monument No. 108 in 1962, this forest of Japanese Hackberries was established to protect the village of Hyanggyo. Characterized by its neat rows of trees, the forest won the runner-up prize at the 2016 National Beautiful Forest Competition. This dense forest, which also contains some saw-leaf zelkovas and Yeddo hornbeams, not only protects the village but also provides the residents of Hyanggyo-ri, Hampyeong with a venue for relaxation and "healing".

948-2 Hyanggyo-ri, Daedong-myeon

Hampyeonghyanggyo Local Confucian School



Hampyeonghyanggyo Local Confucian School, which is believed to have been built in the early Joseon period, was originally located on the east side of the village of Odaehwa, Nanggyo, Hampyeong-eup. However, the school was badly damaged by fire during the Japanese invasion of Korea in 1592 and afterwards was barely able to survive. Four decades later, in 1632, the construction of Daeseongjeon Shrine and Myeongnyundang Lecture Hall was completed at the initiative of twenty-two Confucian scholars in Hampyeong with the aim of establishing a proper local Confucian school. It shows the typical layout of local Confucian schools in which an area of worship is situated at the front and a seat of education at the back. It was designated as Jeollanam-do Tangible Cultural Heritage No. 113.

45 Daedong-gil, Daedong-myeon ☎ +82-61-320-1772

Hampyeong Cheonji-gil Trail



The Hampyeong Cheonji-gil Trail is a six-kilometer-long walking trail that connects to Hwangyeong Neighborhood Park, Hampyeongcheon Eco Wetland's Nakwuseong-gil Road, and Expo Park. It has three themed sub-trails: Forest Trail, Wetland Trail, and Urban Park Trail. In late fall visitors can take splendid photos against a beautiful autumnal background of fields of tall reeds and blue skies.

27 Gonjae-ro, Hampyeong-eup

Dolmeori Seawater Spa Healing Center



Hampyeong's seawater spa is well known for its seawater baths, which contain medicinal herbs such as Asian lizard's tail and hot stones containing sulfur and germanium. Customers are known to soak a towel in the water to better enjoy the spa, which is said to be highly effective in relieving chronic illnesses such as neuralgia, postpartum aches and pains, arthritis, and skin conditions.

624 Jupo-ro, Hampyeong-eup ☎ +82-61-324-1600

Hampyeong Drive-in Theater



This drive-in theater is the ideal place to enjoy the latest movies in complete relaxation amid the privacy of your car. It consists of two theaters with a maximum capacity of 180 cars. Admission is just KRW 20,000 per car.

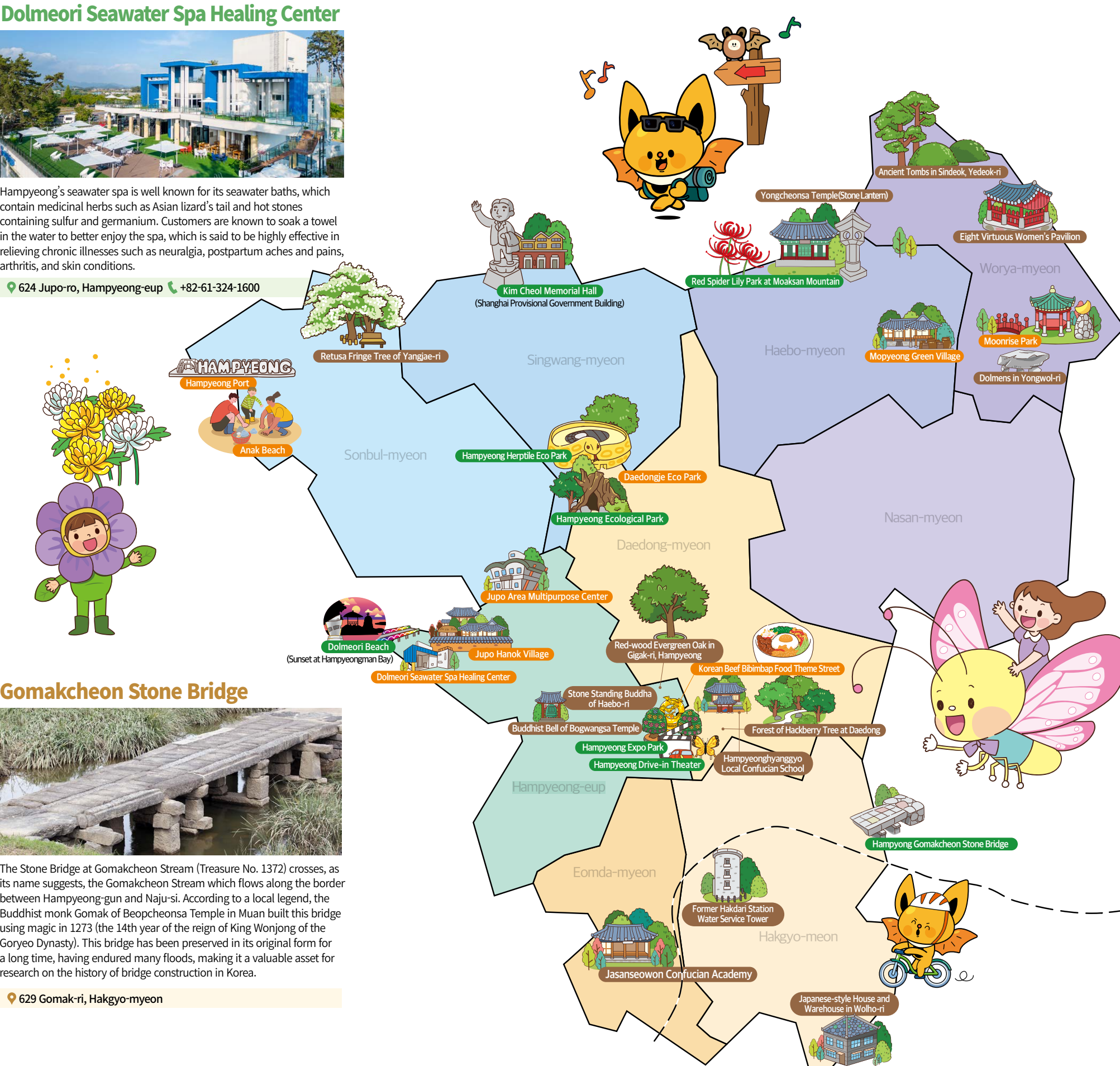
1162 Hamjang-ro, Hampyeong-eup ☎ +82-61-320-2225

Hampyeong Cheonji Market



Continued since 1903, Hampyeong Cheonji Market is one of the ten major traditional markets in Korea. A new building with a floor area of about 991 m<sup>2</sup>, and about 42 market stalls and 80 stores, was built for the market as part of a facility modernization project. The market also provides various cultural events and experience programs, and has established itself as a local culture and tourism-oriented market.

49 Sijang-gil, Hampyeong-eup 2nd, 7th



Gomakcheon Stone Bridge



The Stone Bridge at Gomakcheon Stream (Treasure No. 1372) crosses, as its name suggests, the Gomakcheon Stream which flows along the border between Hampyeong-gun and Naju-si. According to a local legend, the Buddhist monk Gomak of Beopcheonsa Temple in Muam built this bridge using magic in 1273 (the 144th year of the reign of King Wonyong of the Goryeo Dynasty). This bridge has been preserved in its original form for a long time, having endured many floods, making it a valuable asset for research on the history of bridge construction in Korea.

629 Gomak-ri, Hakgyo-myeon

Jasanseowon Confucian Academy



This Confucian Academy was founded in 1616 by the disciples of Jeong Gae-cheong, who led members of the Confucian elite in the southwestern region of Korea during the mid-Joseon period, to comfort their teacher's tormented soul, as Jeong was implicated in the Jeong Yoon-rip Rebellion of 1589 and died while in exile. Established to commemorate Jeong Gae-cheong's dedication to learning and his virtuous acts, the Academy is home to the "Woodblocks made for the publication of A Collection of Jeong Gae-cheong (Gonjae Wudeukrok)", which have been designated as Jeollanam-do Tangible Cultural Heritage No. 146.

688 Gonjae-ro, Eomda-myeon ☎ +82-61-320-1772

Eight Virtuous Women's Pavilion



Designated as Jeollanam-do Monument No. 8, this pavilion was built to commemorate the chastity of eight virtuous women who died by throwing themselves into the sea near Chilsan in order to preserve their chastity after hearing the tragic news that their husbands had been killed by Japanese soldiers during the Japanese Invasion of 1597.

155-1 Worya-ri, Worya-myeon

Yongcheonsa Temple



Yongcheonsa Temple in Hampyeong Founded in 600 (the first year of the reign of King Mu of Baekje), Yongcheonsa Temple in Hampyeong is the subject of a legend in which a dragon ascended to heaven from a spring below its Daeseungjeon Hall. According to historical records, the temple flourished greatly, and was stayed by some 3,000 monks, during the Joseon Dynasty. Designated as Jeollanam-do Tangible Cultural Heritage, the Stone Lantern of Yongcheonsa Temple boasts great historical and cultural value.

209 Yongcheonsa-gil, Haebom-myeon ☎ +82-61-322-1822

Red Spider Lily Park at Moaksan Mountain



Located at Moaksan Mountain, the Red Spider Lily Park is known to be Korea's largest habitat of red spider lilies. It has been selected as one of Korea's "100 Top Sceneries" (Scenery #48).

209 Yongcheonsa-gil, Haebom-myeon ☎ +82-61-320-2773

Hampyeong Herptile Eco Park



As Korea's largest exhibition center specializing in amphibians and reptiles, the Hampyeong Herptile Eco Park is characterized by its exterior design, which resembles a Korean indigenous species, Elaphe schrenckii (known as the "Korean rat snake"), sitting on its egg. It boasts a fascinating array of facilities, including the Korea Hall, Desert Hall, Tropical Hall, Experience Hall, Anaconda Hall, and Education Hall, and also provides guide and education services, and activity and experience programs related to amphibians and reptiles that are tailored to children's aptitudes and interests.

1398-9 Hakdong-ro, Singwang-myeon ☎ +82-61-320-3530

Anak Beach



The creation of this 200-meter-long artificial, white sandy beach, which forms a charming environment together with the Haedanghwa Flower Trail, was inspired by Lee Mirja's song Camellia Lady. It is a popular campground with a fine view of the sea, attracting family groups of holidaymakers and tourists who want to enjoy a relaxing holiday in a quiet atmosphere.

1140 Wolcheon-ri, Sonbul-myeon

Hampyeong Expo Park

1 Succulent Exhibition Hall

Korea's largest exhibition hall exhibits some 650 species of cacti and succulent plants from all over the world.



2 Natural Ecology Hall

This ecological space represents "Hwangbaksan Mountain," a virtual mountain created by reproducing a mountain and fields in Korea, and also displays a moss garden that was created with 800 wild flowers of 20 species native to Korea.



3 Butterfly Ecology Hall

The Hampyeong Expo Park offers the public an opportunity to encounter the vivid and fascinating insect world through 571 specimens of butterflies and insects, butterfly media art, and VR insect experiences.



4 Environmentally-Friendly Agriculture Hall

This hall showcases the motto of eco-friendly farming with a variety of crops including exotic subtropical fruits such as bananas and papayas, as well as vegetables ideal for wraps, and other fruits.



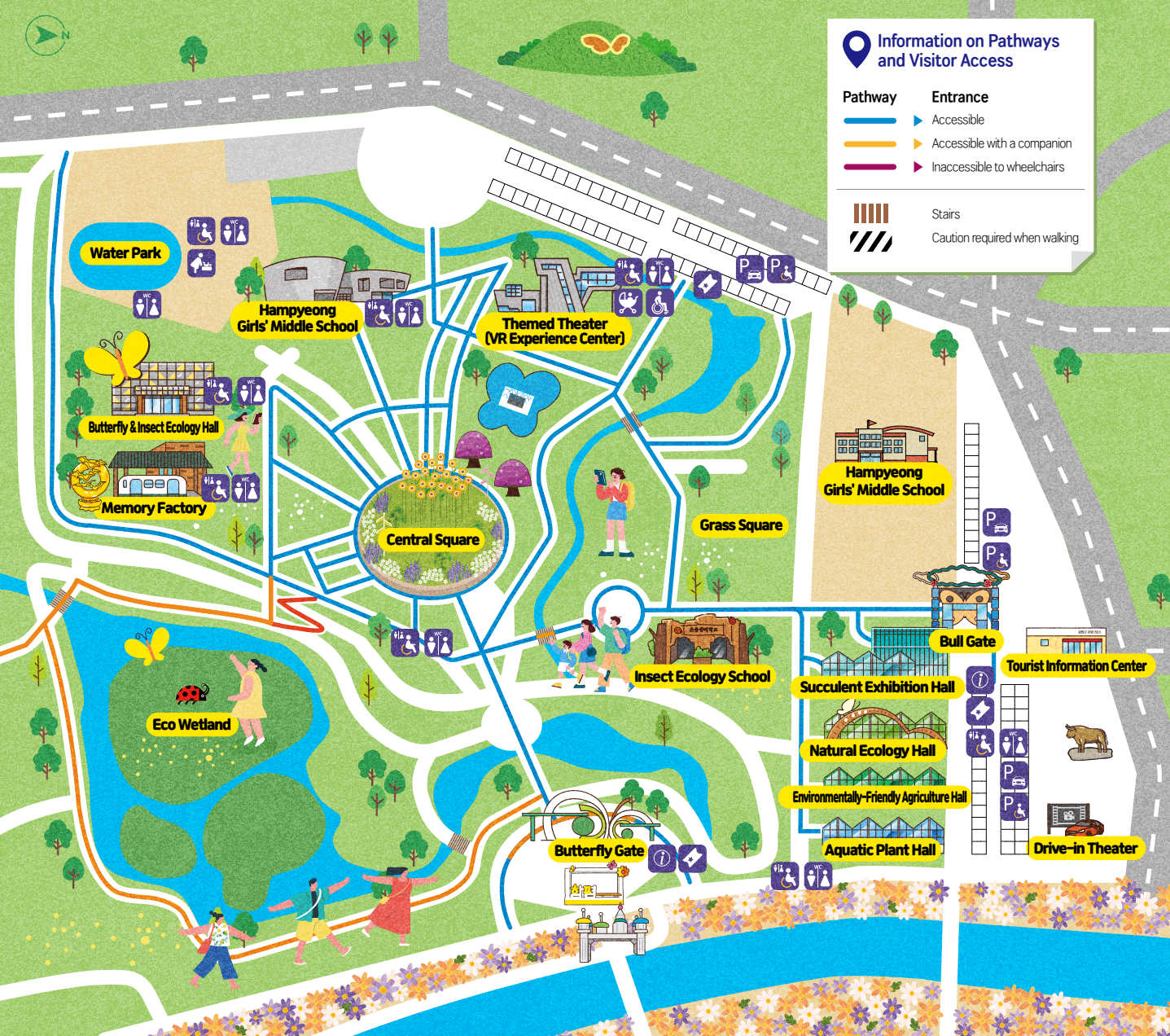
5 Aquatic Plant Hall

This hall houses recreates an exotic jungle forest comprising 900 aquatic plants of 200 species, including ferns, tropical palms, and water lilies, as well as tropical fish.



6 Memory Factory

- The Memory Factory is a reproduction of the lifestyle of the people of Hampyeong from the 1960s to the 1980s. It is equipped with the Hampyeong Teahouse and the Hampyeong Theater among other attractions.  
- It displays Korea's largest sculpture of a red bat, which was made with 162 kg of gold.



HAMPYEONG-GUN  
Festivals and Events

Apr. Hampyeong Butterfly Festival



Launched in 1998, the Hampyeong Butterfly Festival has become one of Korea's representative ecological festivals along with the 2008 Hampyeong Butterfly and Insect Expo. It is a family-oriented participatory festival that provides a variety of interesting programs including a butterfly-flying experience, as well as events for Children's Day and Parents' Day. This representative festival of Hampyeong County is designed to stimulate children's curiosity and provide entertaining events and attractions for the general public.

April to May every year ☎ +82-61-320-2245 Hampyeong Expo Park

Jul. Water Park at Hampyeong Expo Park



Located at Moaksan Mountain, the Red Spider Lily Park is Korea's largest habitat of beautiful red spider lilies. Held in mid-September, the Red Spider Grand Festival offers various events and experience programs related to red spider lilies. Visitors can appreciate the splendid scenery created by red spider lilies as they stroll along the walking path. The festival is much loved by visitors of all ages, including family groups, couples, and children.

July to August every year ☎ +82-61-320-2212 Hampyeong Expo Park

Sept. Red Spider Lily Grand Festival



The water park in the Hampyeong Expo Park contains a variety of thrilling facilities such as water slides, wave pools, and water buckets. It is a popular water park loved by family holiday makers in the hot summer season.

September every year ☎ +82-61-320-2253  
Red Spider Lily Park at Moaksan Mountain, Hampyeong

Oct. Grand Chrysanthemum Festival



Held in mid-October each year, the Grand Chrysanthemum Festival offers visitors diverse attractions including sculptures, chrysanthemum borsali, and chrysanthemum artworks amid a beautiful autumnal atmosphere. As the festival won the Grand Prize in the festival tourism category at the 12th Korea Festival Contents Awards, it has truly become the country's representative chrysanthemum festival.

October to November every year ☎ +82-61-320-2239  
Hampyeong Expo Park

Model Restaurant

Gogigubneun Saramdeul  
Grilled Beef, Grilled Pork Galbi, Beef Tartare Bibimbap, Raw Beef  
1516 Miljae-ro, Worya-myeon ☎ +82-61-323-6292

Geumsong Siggyuk Restaurant  
Raw Beef Bibimbap  
54-11 Jungang-gil, Hampyeong-eup ☎ +82-61-324-5775

Manseok Restaurant  
Grilled Duck, Spicy Stir-fried Marinated Duck  
2139 Hamjang-ro, Nasan-myeon ☎ +82-61-323-7096

Miyang Drivers' Restaurant  
Self-service Set Menu, Bulgogi Set Menu, Beef Tartare  
1373 Hampyeong-ro, Hampyeong-eup ☎ +82-61-323-5153

Freshwater Eel Myeongga  
Grilled Eel  
72 Sonbuljungang-gil, Sonbul-myeon ☎ +82-10-3666-9408

Samsik's Charcoal-grilled Galbi  
Grilled Marinated Galbi, Grilled Pork Belly, Beef Tartare, Raw Beef  
15 Naebaram-gil, Hampyeong-eup ☎ +82-61-323-0033

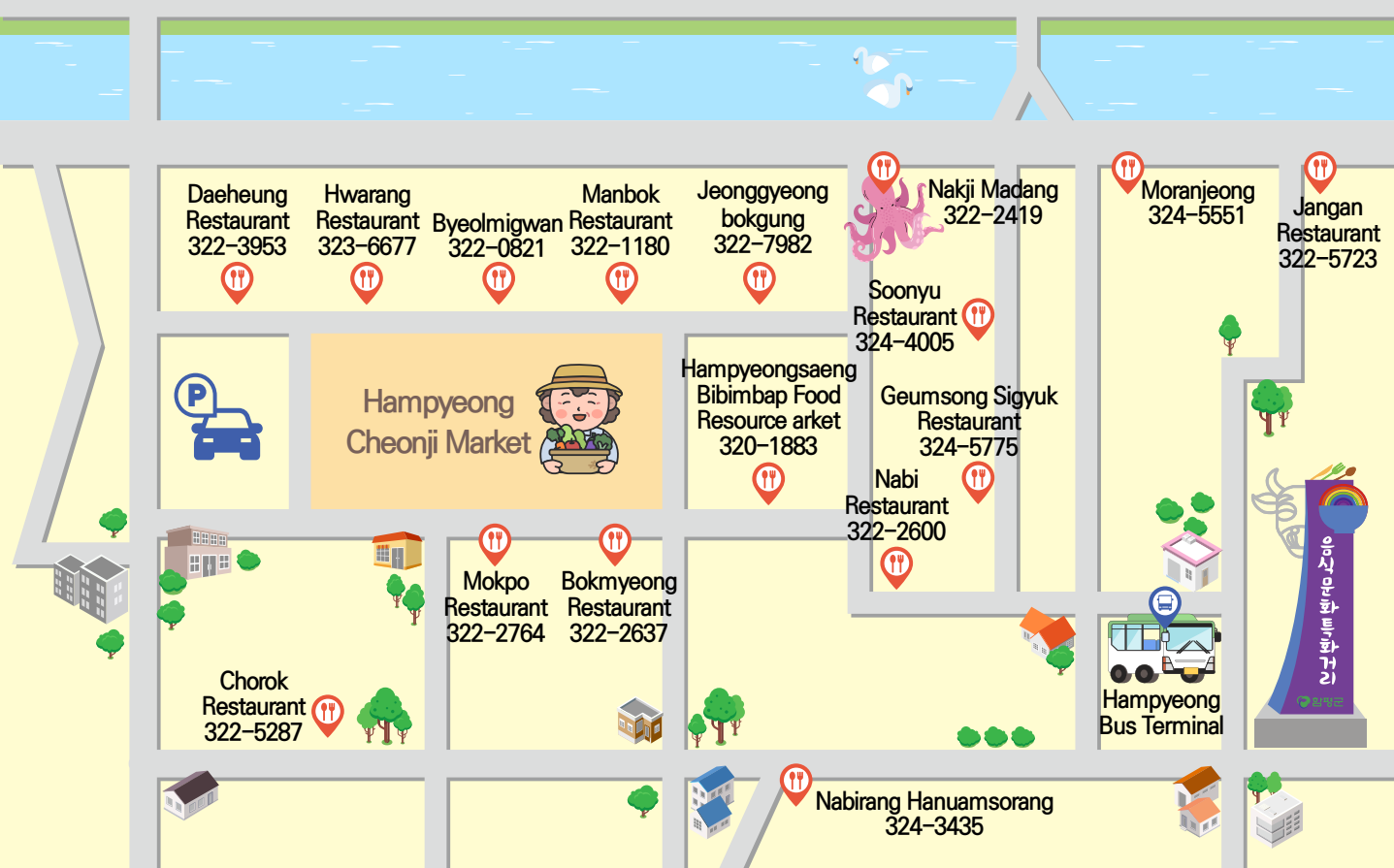
Seokjeong  
Grilled Galbi Patties, Bibimbap, Live Octopus  
60 Seoksan-ro, Sonbul-myeon ☎ +82-61-322-8929

Seonyu Restaurant  
Seonyu Set Menu, Grilled Dried Yellow Croaker Set Menu, Grilled Duck  
54-13 Jungang-gil, Hampyeong-eup ☎ +82-61-324-4005

Worya88Jangeo (Eel)  
Grilled Eel, Spicy Eel Stew  
61-6 Woryawolbong-gil, Worya-myeon ☎ +82-61-323-1326

Hampyeong Cheonji  
Korean Beef Bibimbap  
Food Theme Street

Hampyeong Cheonji Korean Beef (Hanu) is raised on fibrous feed enriched with selenium and fermented feed, resulting in tender meat with a rich and savory taste. It is considered the best quality beef in Korea.



Accommodation  
Information

(Region number 061) \* There may be changes due to business conditions.

Name of Accommodation	Telephone No.	Address(Road Name)	No. of guestrooms
Luckyjyang Inn	322-0770	508 Hampyeong-ro, Hakgyo-myeon	31
Liz Motel	323-8822	373 Haesam-ro, Haebom-myeon	16
Mos Motel	324-2266	1018 Hampyeong-ro, Hampyeong-eup	28
Boeun Motel	322-4467	504 Hampyeong-ro, Hakgyo-myeon	18
Stone Dahlia Hotel & Resort	322-3115	73 Dolmeori-gil, Hampyeong-eup	53
Yeongsuajang Inn	322-1345	87 Gwangnam-gil, Hampyeong-eup	8
Korea Motel	322-6500	525 Gonjae-ro, Eomda-myeon	17
Hampyeong Berhill CC Club House	320-6000	408 Daedong-gil, Daedong-myeon	51
Hampyeong Sinheung Haesugum Sauna	322-9487	61 Seoksan-ro, Sonbul-myeon	10
Hampyeong Elice CC Golf	320-7711	242 Seodangmae-gil, Hakgyo-myeon	21
Hampyeong Inn	323-8123	205 Jungang-gil, Hampyeong-eup	30
Hampyeong Jupo Haesugum Sauna	322-9489	79 Seoksan-ro, Sonbul-myeon	15
Hotel Palace	323-1200	32 Hampyeongcheon-gil, Hampyeong-eup	70
White Motel	010-8603-2009	1377 Miljae-ro, Haebom-myeon	16
Hill Top Motel	323-7047	1147-5 Miljae-ro, Haebom-myeon	18



Accommodation in the Southern Region **50% Discount Event**  
Discount: Up to KRW 40,000 per day (Up to KRW 200,000 for 5 days)